

PLASBLAK® XP6801D Black Masterbatch

Next generation masterbatch for styrenics applications

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The more **effective** black masterbatch delivering **differentiated** technical performance with a lower dosage



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PERFORMANCE BENEFITS:

- More effective color than benchmark materials
 - Up to 50% MB reduction to reach same color as benchmark
- High intrinsic UV performance
 - Despite lower CB dosage, UV performance is achieved
- Better mechanical performance than competitive materials
 - Up to 25-30% improvement in impact strength

SUSTAINABILITY BENEFITS:

- Reduced transportation related GHG (greenhouse gas) emissions due to the lower quantity of masterbatch needed for the same amount of product
- Reduced inventory and handling logistics

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AVAILABILITY OF MATERIAL:

- Manufactured in Europe
- Available all over the world



USUAL PACKAGING:

Plastic bags (25kg)

POTENTIAL APPLICATIONS:

- Styrenics (ASA & ABS):
 - Electro & Electronics
 - Automotive





In summary: This new masterbatch has many benefits



- Break the trade-off between color and mechanical properties --- achieve better impact properties without sacrificing color strength
- Lower masterbatch and carbon black loadings in the final compounding providing formulation flexibility to meet stricter customer performance requirements
- Get the same performance with less material reducing handling, transport logistics and associated transportation related GHG emissions

Further questions?

We are happy to hear from you and take you through the details.

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